

Abstract

This bachelor's thesis examines the media debate on affirmative action aimed at the Asian-American minority. It examines a sample of articles from two newspapers, The New York Times and The Wall Street Journal, focusing on the period surrounding the Supreme Court's ruling in *Students for Fair Admissions v. Harvard*. The thesis uses the method of content analysis and framing theory to analyze these articles. The thesis first summarizes the context of the debate, the historical development of affirmative action, and its impact on Asian Americans. It then details the theoretical framework and methodological approach that was used for the analysis. The results of the analysis suggest that Asian Americans are predominantly presented in media discourse as victims of affirmative action and that affirmative action is framed negatively overall. This negative framing may influence the public perception on this issue.