

## **Abstract**

In 2016, the American political waters stirred the Republican Party's presidential candidate, real estate tycoon, billionaire and celebrity Donald Trump. During his political campaign, Trump paid special attention to issues of religious group of white evangelicals, who traditionally form even a third of the Republican votes. One of these themes was the political solution of the abortion issue, its restriction, or ban. This paper offers an analysis of Trump's statements related to the issue of abortions in political communication of Donald Trump. At the heart of the stated hypothesis lies Trump's efforts to both self-legitimize and delegitimize his political opponents. To confirm the stated hypothesis, the thesis also employs Paul Chilton and Christina Schäffner's analytical tool of strategic functions within the framework of content analysis. These functions are based on analyzing efforts of political actors to self-legitimate. The paper concludes that Trump has used the abortion motif extensively, particularly to present his own achievements in the field of restricting abortion rights and thus to legitimize himself. At the same time, Trump has used the abortion issue in the political fight against the opposition Democratic Party, thereby to delegitimize its representatives, but also the party itself.