

Abstract

The thesis *Government communication in the Czech Republic – a case study of the completion of new nuclear power plants* analyzes strategic government communication in the construction of new nuclear power plants in the Czech Republic, specifically in the context of the tender for the construction of units 3 and 4 of the Temelín Nuclear Power Plant. First, the paper provides a theoretical overview of strategic government communication, agenda setting, framing, priming, and stakeholder mapping. In the practical part, it defines the stakeholders who influence strategic government communication and, through a subsequent content analysis of the media outputs of these defined stakeholders, it describes strategic government communication and the discussion about new nuclear sources in the Czech Republic. The thesis mainly contributes by providing an explanation of the current topic and describing trends in government communication in nuclear energy.