

Abstract

This bachelor's thesis explores the academic reflexion of antimedia attitudes in foreign research articles. The author presents the topic of antimedia attitudes and describes the fundamental aspects of the academic approach towards this phenomenon based on foreign academic sources, which she connects with local political events. The theoretical part presents specific cases of antimedia attitudes in the Czech republic and Slovakia, alongside with key theoretical concepts. In the practical part the phenomenon is defined and multiple perspectives of foreign authors, analyzing political, social and medial aspects of antimedia attitudes, are described, compared and synthetized.