

## **Diploma Thesis Evaluation Form**

Author: Valentýna Koudelková

Title: Media's Role in Constructing Representations of Marginalized Groups

Identities and Experiences in Post-Olympic Los Angeles

Programme/year: MAIN/2024

Author of Evaluation (second reader): Aliaksei Kazharski

Criteria	Definition	Maximu m	Points
Major Criteria			
	Research question, definition of objectives	10	5
	Theoretical/conceptual framework	30	30
	Methodology, analysis, argument	40	23
Total		80	
Minor Criteria			
	Sources	10	5
	Style	5	5
	Formal requirements	5	5
Total		20	15
TOTAL		100	73



Evaluation			
Major criteria:			
Minor criteria:			

**Assessment of plagiarism:** I could see no evidence of plagiarism in the thesis.

## **Overall evaluation:**

The thesis addresses an interesting and important research problem and demonstrates the author's dedication to reflecting on the topic, her knowledge of different theoretical frameworks, and her writing skills. I was particularly impressed by the detailed and well-written up discussion of theories. Unfortunately, this major strength of the thesis also becomes its main weakness as the theoretical and methodological discussion takes up the lion's share of the text, with little room left for the actual empirical analysis. Consider for instance that the research question only comes on page 75 (out of the total of 96 pages excluding the references), which is obviously very late. Also, it is formulated in a general and vague manner which is part of the broader problem with the research design to which the thesis falls victim. The selection of empirical sources is unclear, and their number is way too small for the range of topics that the author aspires to cover. The empirical findings part demonstrates few signs of an actual empirical analysis: there is very little direct quoting which one would not expect from discourse analytical papers. Overall, this part of the thesis leaves the impression of having been written based on secondary sources rather than new empirical analysis. The conclusion is also predictably short (fewer than two pages). These shortcomings of the thesis do not allow me to recommend a high grade despite the author's obvious intellectual ability, solid writing skills, and dedication to the topic.

## Suggested grade:

"C" (73)

Signature:

