

Abstract:

This thesis deals with the topic of influence of football club chairmen on their actions in public space. It especially focuses on Turkish sports and football club Fenerbahçe. In the first part of the thesis is outline of the background of Turkish football and its relationship with politics during 20th century. The second part deals with the term of office of Aziz Yıldırım, who was the chairman of Fenerbahçe in the years 1998-2018. In this part of the thesis is focus on his relationships with politics and how he presented himself and the club in public space. The last, analytical part, is devoted to the period from 2018 to 2021. In this part are analyzed chosen statements of both the club and Ali Koç, who has been leading the club since 2018.