

Abstract

The aim of this bachelor's thesis is to elaborate on the factors of the quality of work life of personnel officers in relation to their specific activities within an organization. The thesis focuses on the overall quality of life and quality of work life, followed by a presentation of selected concepts of quality of work life. The focus then shifts to the factors influencing the activities of personnel officers in organizations. The thesis identifies and describes the factors affecting the quality of work life of personnel officers. Included is qualitative empirical study aimed at determining the subjective importance of work life quality factors among generalist personnel officers in an organization engaged in the sale of consumer goods. This study is conducted through semi-structured interviews with informants, who are generalist personnel officers employed in the aforementioned organization. The study examines the importance of identified work life quality factors for these personnel officers and the importance of organizational factors influencing their activities. The results of the empirical study are discussed in relation to theoretical foundations and available studies.

Key words:

Quality of life, quality of work life, factors of the quality of work life, personnel officers, activities of personnel officers, factors affecting the activities of personnel officers