

## **Abstract**

The Master's thesis "Media Image of Kateřina Tučková in 2022" analyzes how Czech journalism portrayed Kateřina Tučková in 2022. The aim of the thesis is to determine whether and how the discourse about the author changed during the specified year. The analyzed texts come from both online and print media and include both news and opinion pieces. The theoretical part of the thesis defines the position of women in literature in relation to the development of the feminist movement. It anchors the terms "Feminist Literary Theory" and the concept of "l'écriture féminine." It also attempts to explain the origin of problematic terms such as "literature for women" and "women's writing." Furthermore, it offers a brief overview of the development of the literary tradition of women in the Czech context and presents a profile of Kateřina Tučková. The methodological part focuses on the selected method, i.e., critical discourse analysis, introduces the research questions, and explains how the research sample was determined. The analytical part is dedicated to the actual analysis of the selected texts, which were subsequently divided into six categories based on common characteristics that capture how the discourse about Kateřina Tučková changed over time. The discussion part offers an evaluation of the analysis and places the results in a broader context. The concluding part answers the established research questions and interprets the results of the analysis.