

Abstract

This thesis aims to examine the differences in print media coverage on the topic of the war in Ukraine in two European countries—Slovakia and Switzerland—over time. By analysing media content, it is possible to determine the extent to which it is constructed by the social reality in which it arises and its subsequent impact on public opinion. The research is based on a linguistic discourse analysis conducted on articles from six different daily newspapers—three from Slovakia and three from Switzerland. Through this analysis, the discourse on reporting about the war in Ukraine is reconstructed during its initial months and in the current period, i.e., from May to July 2024. The results show that the different social realities in which the analysed articles are created influence the form of reporting on the war in Ukraine. This also results in different perceptions of the conflict on multiple levels—how to approach it and how to resolve it.