

Abstract in Teaching Language

The construction of bisexual identity has, for authors central to this study, such as Yoshino (2000), Shaw (2021) and Gurevich (2007), constituted, within the bisexual community, a significant topic of discussion. This study responds to such literature and theoretical questioning, engaging the construction of bisexual identity in international media, monosexual (heterosexual and homosexual) and bisexual between the years 2012 and 2022. Guided by central theories of Discourse Theory, Bisexual Theory and Queer Theory, this research utilises Critical Discourse Analysis (CDA) as its methodology. In line with its research questions, this research engages the construction of bisexual identity, the question of bisexual belonging within the LGBTQ+ community, bisexual self-construction and bisexual identity in environments wherein non-heterosexual identities are stigmatised or criminalised. Analysing 12 publications and sampling five articles from each publication, this study engages a sample of sixty texts. This study's findings, contained within the overarching codes of culture politics and health, respectively analyse the release and reaction to Rita Ora's "Girls," those seeking asylum based on their bisexuality and discussions of bisexual mental health. This study finds that bisexual identity has been variously constructed by bisexual and monosexual media, with political, cultural and geographical contexts playing a role in the diversity of bisexual identity constructions.