

Abstract

This diploma thesis examines the reconstruction of the Danish collective memory about Greenland in the wake of the 300-year commemoration of Denmark colonising Greenland, and in a time when this history is being questioned. Furthermore, it hypothesises that this construction will align more closely with Olick's (2013) concept of the politics of regret. After reviewing historical and current discourses around the Greenlandic-Danish relation, the study employs critical discourse analysis (CDA), supplemented by multimodal discourse analysis (MCDA) to dissect how the actions of Denmark as a coloniser are constructed in the commemorative TV documentary series *Historien om Grønland og Danmark* [The History of Greenland and Denmark] (2022) by the Danish public broadcaster DR and the subsequent media reviews of the series and which modes and discourses are used to shape the collective memory of Denmark as a colonising power. After analysing the material (231 minutes and 9 articles), this study concludes that the series and reviews reconstruct several connecting and contradicting discourses of Denmark's actions as a coloniser, resulting in a form of narrative hybridity, in-between challenging and reproducing old discourses. The study is contextualised and it is argued that the discourses' ambiguity is evident of a changing Danish self-perception of their actions as a coloniser, illustrating a re-reading in line with the on-going reconciliation process and the politics of regret.