

## **Abstract**

This diploma thesis focuses on the analysis of Czechoslovak cinematography in the period of normalization, specifically in the years 1970-1979. The theoretical part first provides an overview of the political and social situation in Czechoslovakia and focuses on the cultural environment of the given time. Then it focuses on the relationship of the totalitarian regime to the film industry and examines the ways in which cinema was used as a tool of communist propaganda. The practical part of the work then examines, through content analysis, how propaganda elements were depicted in specific films and series produced in Czechoslovakia during the 1970s. At the end, several personalities who worked in the field of cinematography at the given time and were in a certain way influenced by the normalization regime are mentioned. The results provide a comprehensive view of the role of cinematography in the period of normalization and show how films and television programs were used to promote and maintain communist ideology.