

**Abstract (in English)**

This bachelor's thesis presents IMAX technology as a complex tool, a creative choice and a technology capable of conveying a specific audience experience.

The theoretical part is devoted to the nature of IMAX cameras, film material, projectors and IMAX cinemas. The theoretical part also examines IMAX in contrast with digital technology and describes the character of the image of IMAX films when projected in an IMAX cinema or at home.

The analytical part of this bachelor's thesis then categorizes and analyzes the selected works with regard to the IMAX film format and the effect of this technology, when the image is able to immerse the viewer in the visuals, and compares them with the reduced format film versions. On this basis and on the basis of the comparison of attendance at IMAX film screenings, the thesis concludes that IMAX can be considered as one of the tools capable of rehabilitating the cinema experience.