

Abstract

This bachelor's thesis examines the relationship between nomadism as an economic strategy and the preservation of traditional values among members of the circus community. The research, based on qualitative methods with an emphasis on semi-structured interviews, demonstrates that nomadism plays a significant role in maintaining a traditional lifestyle. Concurrently, the study demonstrated that the adherence to a nomadic way of life is rooted in the profound conservatism of the community. It was established that nomadism is not the sole economic strategy that ensures the survival of circus enterprises. Consequently, its implementation is not driven by economic necessity, but rather by a preference for eschewing tried-and-tested methods in favour of innovation. In essence, the thesis underscores the symbiotic relationship between nomadism and traditional values in circus communities.

Key words

Circus, history of circus, circus specifics, economic strategy, migration, nomads, qualitative research