In this bachelor thesis I will focus on how social situation and environment in Mexico shapes the vernacular religion of Santa Muerte, or Holy Death. Considering the historical context of its origin, the environment of drug cartels, through its development and transformation into its current form. I will try to depict how Santa Muerte reflects the religious needs of some parts of contemporary society in Mexico. This thesis draws both from theoretical sources on vernacular religion and the social situation in Mexico, as well as from anthropological surveys containing the statements of the believers themselves.