

Abstract

This bachelor thesis focuses on the transformation of the Podemos movement into a political party and the context of this transformation. It examines the characteristics of the Podemos party throughout its existence to provide a comprehensive context for analyzing its transformation, including the reasons and conditions associated with this transition. Qualitative analysis is employed for research purposes. The first part delves into the process of Podemos transformation, highlighting key moments and significant aspects of this process. The analysis suggests that among the main moments are changes in electoral programs and shifts in the party's profile towards populist behavior, as well as aspirations for vertical movement along the power line instead of horizontal. The second part addresses the connection between Podemos and the concept of a movement party. This concept is elucidated in the thesis, and through deductive analysis, the extent of the relationship between Podemos and the movement party is explored, along with whether Podemos can be classified into this category and what parameters need to be met for such classification. The results indicate that based on Kitschelt's definition, Podemos transitions from a movement to a party through institutionalization and changes in its profile, evolving from its original protest movement into an established political party contributing to the shaping of Spanish politics.