

ABSTRACT

This bachelor's thesis named „The Alter Ego Motif on the Edge of Reality and Fiction in Fine Art“ deals with the motif of alter ego in visual art. The final thesis focuses on possible forms of utilizing alter ego in visual arts, emphasizing the blending of boundaries between the fictional world of art and the real world. It also explores the virtual sphere and possible uses of alter ego/self-presentation within it in the context of visual culture. As an example, it presents the work of Lynn Hershman Leeson and other selected authors. The didactic part describes and reflects on the educational program of the National Gallery Prague, which was created as part of the exhibition hypertension²³. The artistic part includes a collection that connects the previous two parts. It deals with the motif of identity and its possible formation, drawing from the didactic part and processing the theme in a different manner.

KEYWORDS

Lynn Hershman Leeson, alter ego, identity, reality, fiktion, mask, role, lived experience, visual art, performative art, interaction, virtual reality