

Diploma thesis “The journalist in regional newspapers as a specific journalistic profession in Ústí region” deals with the working and status differences of regional journalists, whose occupation is believed as a specific kind of journalism. This thesis is mainly concentrated on the area of getting information and working with them, it is also focused on problems and difficulties of regional journalism, the role of journalists, their relationship to the local area and as well their moral level. Last, but not least this thesis brings the sociological profile of regional journalists in Ústí region. On the basis of a research which consists of disinterested observation and a research via questioning in seven newsrooms of Vltava-Labe-Press company newspapers, it shows the picture of margin journalists who have to fight with bad reputation in a long term. One part of this thesis is also a historical divagation to the development of regional press in the Czech Republic in the area of Ústí region and the stormy property changes which happened in the 90's of 20th century as well.