

This work deals with the possibilities of primary care valuation in Czech Republic. First part briefly characterized basic knowledge and the definition of primary care. Other parts are devoted to its quality and possibilities of its evaluation. In Czech Republic, however, there are currently no measures that can be used for valuation and therefore I turn my work to programs established abroad. Specially, to Pay for performance program, which was introduced in USA and UK. The study results show that the programs of financial rewarding, along with the structural changes in primary care can lead to quality improvement and greater patient satisfaction.