

Diploma thesis „Media Representation of Space Race in Czechoslovak Press“ deals with the beginnings of space flights and the way they were presented in contemporary Czechoslovakian press. The cosmic age started in October 1957, when the Soviet Union sent the first artificial satellite called Sputnik to the Earth parking orbit. Conquering the space was accompanied by an unofficial competition of two world powers – the Soviet Union and the United States of America. The diploma thesis includes and comments on the most important events of the years between 1957 and 1963. The articles for medial texts analysis were taken from Rudé právo and Mladá fronta. The aim of the thesis was to analyze how these daily papers construed the given topics, to set the events into the social and political contexts, to compare media presentations of space successes and nonsuccesses of the USSR and the USA, and to confront them with the present-day information and sources.