This diploma thesis surveys Czech literary criticism on the internet and its relationship towards the printed literary criticism, or generally, the relationship between new and traditional media. I define what "Czech literary criticism on the internet" can mean and describe its situation in 2009. I created an imaginary central line going from the terminal of traditional media to the terminal of new media. I lined the websites from the ones tightly connected to the traditional terminal (e. g. web magazines) to the ones in the purely "net terminal" (e. g. discussion servers). I found important projects there that exist in the periphery of Czech literary life (as reflected by the traditional media). Then I asked members of the web projects to fill in a short questionnaire focused on the literary criticism on the internet and its relationship to the culture of traditional media. Also, I posed the same questions to Czech book publishers as representatives of the traditional culture. I found out that the publishers' relationship towards the new media critics is "slightly optimistic" but at the same time ambivalent and distrustful. On the other hand the survey among members of web projects revealed that for these people the internet publication is as valid as a publication in printed media but still they are aware of a suspicion from the world of traditional culture.