

Bachelor thesis „ The Comparison of presentations the world financial crisis in German and Czech Media in October and November 2008 “ deals with differences between Czech and German newspaper on the topic of financial crisis. The analysis focuses on October and November 2008.

The theoretical part contains the introduction of the topic, especially where and how financial crisis started. The both of the analyzed newspaper are briefly introduced in the thesis. The aspect of similar placement in the media market is emphasized.

The practical part focuses on the differences and similarities in presentation of this topic in both journals.