

Bachelor's thesis „The Czech Television Regional News Service between Years 2006 and 2009“ deals with the regional news service of Czech television. The author conducted on the grounds of research samples a qualitative content analysis. The study focuses on the general content of the reports. Firstly, the author describes the form of these particular reports and of other news in terms of their division, themes, the methods of processing information and structure. The differences between these reports together with the results of the analysis are presented in the concluding chapter.