

The thesis deals with the development of the private radio sector in the Liberec region in the first ten years after November 1989.

The thesis focuses on the period of constituting of the private radio broadcasting in the area. It describes the general conditions for private radio sector establishment after the year 1989 which comprises brief summary of the development in the radio broadcasting after November 1989 and the first phase of the dual broadcasting system constitution. Further it defines the basic range of radio formats which becomes the resource for the programme analysis. The core of the thesis follows the establishment, expansion and stabilisation of the private sector in the Liberec region. It includes only stations acting directly in the Liberec area, it leaves out the national ones or those whose signal interferes to the area from the neighbouring regions. The radio stations establishment and changes are followed at institutional, economic and programme levels.

Two methods are applied – chronological description and programme analysis.