

The object of this dissertation is to map out broadcasting to children on the BBC's public digital radio channel, BBC Radio 7. First, it will introduce BBC Radio 7 as a new digital radio station, that has been broadcasting since December 2002, whilst referring to BBC Radio's 7 history, its programming and program format and its weekly reach and budget. Furthermore, the dissertation focuses on the characteristics of programmes aimed at children, that BBC Radio 7 broadcasts. Equally, it closely analyzes BBC World News for Children, the news bulletin created for children its structure, the scope of news topics, the substance of the news stories, its language and the way the news are made.