

The theme of this BA thesis deals with news related to Cuba. The reason for choosing this theme is an opportunity to cover a media image of a particular country with political system and ideology that is different from our country and which, nevertheless, connect us through the same historical experience. Last but not least reason for this choice was my personal interest in this country and its history. Data were investigated in daily newspapers *Právo* and *Mladá fronta Dnes*. The result of this work is a description of message stereotypes in these newspapers. Further the comparison of differences in the representation of this country in the two newspapers is drawn, in terms of different target groups of readers. I have also attempted to identify what news values have been accentuated in these newspapers. The method chosen is a qualitative analysis. The theme has not been processed yet.