

Diploma thesis "The media presentment of Vaclav Havel in the selected periods 2003-2008" tries to delineate constructions of media presentment of the late president of Czech Republic Václav Havel after leaving presidency. We will analyze two selected periods in two czech journals - Lidové noviny and Právo. The periods are defined: a) 1.2. - 31.3.2003 and b) 1.2. 31.3.2008. The first period covers two months after the end of Havel's president function, the second period contents the same two months five years later, so we could make a comparison what has changed during those five years in the media presentment of Havel. We will describe textual matter as well as photographs, using quantitative and qualitative analysis. The basic theoretic resource is the theory of the social construction of reality and the basic methodological resource will be the quantitative analysis. The diploma thesis will try to discover, how the selected medias go in making the media presentment of a famous person; if they use some repeating procedures or habits. The main aim is to intimate constructions of media presentments: if selected media will construct positive or negative presentments of Václav Havel, if they will try to be objective or they will have inclinations to use some emotive and subjective valuations. Because we will make only smaller probe, we will try just to intimate procedures, that media can use in constructing of media reality, not to define exhaustive Havel 's media image.

We would also like to know in which role Lidové noviny and Právo see Václav Havel and if they notice his actual activities. My personal aim will be to try out methods of quantitative analysis