

Abstract

This thesis concerns the intention to stage the Olympic Games in Prague in the year 2016 or 2020. The theoretical part deals with proposed variants for location of the central Olympic park and their evaluation. The empirical part judges – with the help of a multicriterial analysis – three variants for the location of the central Olympic park. The analysis takes account of the most complex criteria, with an emphasis on protecting the environment in the given locality. There is a discussion of methods used and the selection of criteria for location of the park. The resulting evaluation of variants is compared and discussed with the decision of Prague City Hall on the selection of a locality in Letnany.