

The thesis explores the need for inclusion of deeper and more comprehensive media education in the system of preschool learning. The main chapters of the first part endeavour to depict a recent growth of importance of the preschool education in the 21st century. Recently, there has been a strong need for rise of a media literacy by means of preschool education. The chapter itself also focuses on development abilities of children in the preschool age. The second part, which is a practical research, analyzes opinions of parents, teachers and other specialists for this problematic. The aim is to prove that the media education, or training, is very needful and desired in nursery schools.

The conclusion of the thesis is aimed at attitudes of preschool children to the subject of media, their favourite serials and their way of perceiving media.