

Abstract (in English)

The subject of the Diploma thesis is the process of sharing of economic information and knowledge suitable for corporate governance. A special attention is focused on an effective utilization and development of information and communication technologies (ICT). At the beginning, information society and basic terms are defined, such as information economy, economics of information, information management and knowledge management. Furthermore, the strategic importance of enterprise information systems and other solutions for improving business information processes are described in general. The final chapters deal with Competitive Intelligence (CI) and Business Intelligence (BI) and contain the overview and analyses of the most important information products of economic information from commercial and non-commercial sectors [Author's abstract].