

ABSTRACT (English version)

My Diploma thesis deals with the evolution of kiteboarding from the perspective of its users, connected locations and services. In my work you can find summary of powerkiting disciplines, historical background and main kiteboarding associations. Diploma thesis gives complex overview within the industry a gives perspectives on possible evolution of this relatively young sport.

Title:

Evolution of kiteboarding from the perspective of its users, connected locations and services.

Objectives:

The main goal of my thesis is research of actual development of kiteboarding and to give perspectives on possible development. Actual trend shows growing interest in powerkiting sports within groups of user of different age and nationalities. In my Diploma will be made research focused on kiteboarders. I will be searching on different tasks like: entry into the sport, critical phases of the sport, important spots and services connected to the sport.

Methods:

Methods of research will be based on collection and following analysis of data. Primary information will be collected by questionnaires, interviews and observation. Secondary data will be extracted from specialized publications, statements of kiteboarding associations etc.

Results:

In my Diploma thesis will be outlined current evolution of kiteboarding with possible further development of the sport and suitable kiteboarding location will be set out in order of their accessibility.

Keywords:

Kiteboarding, snowkiting, powerkiting, landkiting.