This diploma thesis deals with the distinction between fiction and reality in the film using the theory of fictional worlds. It analyzes the effect of fictional worlds and their characters on the viewer's perception and interpretation of fiction. It emphasizes the difference of the impact of fiction on reality, depending on whether the recipient evaluates the fictional work by its relation to reality or realizes that the film doesn't refer to the actual world. The thesis describes the main concepts and problems of the theory of fictional worlds and applies them to the examples of films to show the importance of distinguishing the line between fiction and reality.