

Abstract

This diploma thesis examines the possibilities of involving school librarians and information specialists in the process of growth in media literacy at Czech schools. The theoretical part of the thesis briefly introduces the general issues of media education and media literacy in our country and abroad, while the practical part of the thesis based on its own research, focuses on a particular target group – Prague secondary schools (“*gymnázium*”). Using a questionnaire and five case studies conducted at selected secondary schools in Prague, it conducts a survey of the current situation of implementation of media education in the Czech Republic. The end of the thesis deals with some ideas of how to involve graduates of the Institute of Information Studies and Librarianship in teaching media education according to the American model of a „teacher librarian“.