

Abstract

The diploma thesis „Technical images in context of new media art“ is focused on the topic of technical images in the gallery environment and their position in the broader context of new media art. The text is divided in five chapters, which describe technological constitution of both moving and static images, their impact on traditional conception of genres in art, authorship and our concept of an artwork as original. The thesis will analyze the relationship between the perceiving person and technical images and related topics of interpretation and interactivity in new media art. In the first part the definition of a technical image and its kinds will be described as well as the question of frame in connection with specific relationships between image and digital technologies. Second part of the thesis concentrates on means of expression of technical images, their genre classification and ways of perceiving image itself. Theoretical points of the thesis will be accompanied by practical examples of artworks presented at the DOX Centre for Contemporary Art in Prague in past two years.

Key words: technical image, frame, digitalization, genre, original, image perception