

Abstract

The main topic of the diploma thesis “Subjective wellbeing: approaches and evaluation in EU-15 and in the Czech Republic” is the subjective wellbeing and its conceptualization, especially the importance of this concept in the field of measurement and assessment of the progress and of the development of societies, which are sustainable. The thesis analyses the documents, which are published in the countries of EU-15 to cover the topic of the national strategies for sustainable development. The analysis considers the extent of the relevance of these documents from the perspective of including the concept of subjective wellbeing (with happiness, quality of life, satisfaction) in the texts and it also examines the wellbeing indicators, which are implemented in these texts and which are relative to the factors with certain influence on the level of personal or social wellbeing. The analysis is interested in the study of Czech documents relevant to this topic as well (The Czech Republic’s Strategic Framework for Sustainable Development and Progress report). The aim of this particular study is to identify the expressed explicit and also implicit signs of the subjective wellbeing. The last part of the analysis tries to answer the question, whether the required data, which can be used for the construction of Czech subjective wellbeing indicators, already exist in the Czech context. The document analysis is approached from the perspective of qualitative methodology and is complemented by the theoretical framework of the thesis. The theory deals with the concept of subjective wellbeing and its determinants, it discusses the criticism of GDP, it explains some of the relatively newly designed wellbeing indicators and it looks into some of the wellbeing measurements practically carried out without the main perspective on the material components. The theoretical part of the thesis is an important source of information for the adequate interpretations of the textual parts of the documents, which are exposed by the analysis for its subjective wellbeing relevance.