

## **Abstract**

The aim of the thesis is the assessment of developments in the approach towards the "European" strategy Health 2020 by Czech political players while using methods of critical discourse analysis and the assessment of the development of the Health 2020 agenda during the period 2010-2012 in the context of previous activities of the World Health Organization. The approach of the Czech health care political players to the strategy had been assessed on the basis of governmental programmatic statements since 1998, the National Reform Program of Czech Republic 2011 and interviews with participants in the Czech health policy and Czech health care.

The approach of Czech health policy towards the Health 2020 strategy had been evaluated as extremely problematic. The course of creation and discussion of Health 2020 in 2012 had become a critical barrier for the Czech Ministry of Health. As a result, no wider awareness of this strategy exists in Czech health policy, neither does exist a Czech translation of this strategy. Lastly, the goals of Czech health policy do not reflect in a single point of the goals of the Health 2020 strategy.