

New facts and the results of many studies point to the irreplaceable benefits breast milk and breastfeeding. Breastfeeding is not only natural nutrition, immunological, social and economic comfort for baby and mother, but contributes also to the emergence and deepening psychological bond that develops between mother and child. (1,2,3,6,7,8,10,18,20)

Why in the 60s and 70s of the last century occurred in

The United States and Europe, the rapid shift away from breastfeeding stems from technological development and the development of science in the twentieth century. Artificial nutrition

the bottle was prepared in the laboratory and precisely monitored and controlled as to the content. It was presented as the hygienic and health

A full nutrition. Breastfeeding appeared to be unscientific, low technology.

When monitoring of weight and growth in children artificially fed children have won at based on which standards have been set. Children breastfed these standards

and did not meet their nutrition was considered poor. At this time,

decreased child mortality, as improved social conditions and health

care, attributing it but modern artificial formulas. This deviation from

breastfeeding was stopped due to various initiatives and groups to promote health,

Today is a look at breastfeeding as the optimal source of nutrition for infants and bringing

other than nutritional benefits. (13)

Commercial pressure from the manufacturers and distributors of artificial nutrition,

feeding bottles and teats may be even today an adverse effect on the initiation

and duration of breastfeeding and lead to the premature introduction of complementary feeding.