

This thesis Czechoslovak (Czech) Radio Broadcasting and Cultural Innovation is designed as a cultural study of radio broadcasting development in years 1923 - 1999. Radio broadcasting development is interpreted as a process of cultural change. The aim of this thesis is to capture spreading innovation of the radio and describe the stages of this cultural change.

The thesis is divided into two parts, a theoretical part and an empirical part. The theoretical part defines basic problems, deals with the theory of culture and media, the characteristics of radio communication. Particular attention is paid to description of the conditions affecting formation and development of the radio. The main focus of this work is to describe the radio development in Czechoslovakia and the Czech Republic.

The second part is devoted to analysis of empirical data and sources, predominantly to secondary and historical analysis of accessible data regarding the radio. The major emphasis is placed on culturological interpretation of results of the analysis. This part also summarizes the importance of cultural innovation in terms of development of the Czechoslovak and Czech radio broadcasting. The concluding chapter deals with changes of this radio broadcasting.