

Abstract

- Title:** Popularity and attitudes to handball in the Czech Republic
- Objectives:** The aim of this work is to find out public attitudes to handball and perception of its popularity in the Czech republic. Within this research is also the aim to examine frequency of respondents' contact and awareness about this sport.
- Methods:** Gaining the necessary data for processing the topic is reached by the method of electronic questioning using the questionnaire that has been created strictly for purpose of this work. Processing of theoretical base of this bachelor thesis has been carried out with help of the source study method.
- Results:** Research has found out attitudes of general public in the Czech republic to handball and also perception of its popularity. On the basis of questioning has been discovered main factors influencing popularity of handball and also possible moves, which should serve to its increase.
- Keywords:** Popularity, history and evolution of handball, research, handball, electronic questioning.