

## **ABSTRACT**

The main theme of the thesis is the position of women on the labour market and the related fact that positions with major decision making competences are represented by absolute minimum of women. Intentional support of and managing diversity in corporate environment could be, therefore, one of the effective instruments forming more balanced representation of men and women across the corporate structure and hence on labour market but eventually in society as a whole. In the thesis are discussed benefits and difficulties of strategic diversity management in the corporate environment. The research section deals with the ways diversity management affect the position of concrete women in Česká spořitelna, a.s. This corporation was chosen for the survey in view of the fact that strategic diversity management has been implemented there and it is therefore possible to monitor the real impact of diversity management on the status of women in a particular corporation.