

Abstract

The theme of this diploma thesis is Tuzex foreign trade as a phenomenon of the time during the period of socialism in Czechoslovakia. In this work is described the structure, the way the foreign trade company works for domestic export - Tuzex, its development into 1992, with a focus on the important role of Tuzex in business in CSSR and foreign trade and its impact on the existence of a socialist society. That's all in contrast to contemporary society, where the Communist Party sharply criticized the Western way of life and its products, but on the other hand run and practise elite trade with foreign goods.