

## **Abstract**

Thesis is focused on one specific territory - Manětínsko and deals with the possibility of creating credible scenarios of its future development. Although our future will always remain hidden is important to consider its direction that we can expect, especially in today's world, where nature and environment are endangered on a global scale. Human society also stands on fragile basis/foundations and must face the economic and other crises. Therefore, it is important to think ahead about possible future development at all levels (local, regional and global) and to try to avoid events that could threaten the overall development/ the development progress. Scenarios are also an important tool for strategic planning and can offer different options for actions and decision making.

The work is divided into theoretical and empirical part. The theoretical part deals primarily with the selected location itself and its most important characteristics. This part is an important basis for the empirical part, which besides other things is based on data obtained from interviews with selected respondents. Outline of these interviews arose on this theoretical basis. It was the 12 interviews that aimed to identify major problems and opportunities of Manětínsko, which will play role in the future development of the site according to the opinions of respondents themselves. After analyzing the data obtained during the interviews followed the identification of two major driving forces, which meant support for the four scenarios of the future development of the locality. These four scenarios concern the future of Manětínsko from four different perspectives, depending on the intensity of influence of two main driving forces that were tourism and mobilization of employment opportunities. Then the main objective of the diploma thesis was to evaluate possible alternatives for future development of Manětínsko with emphasis on the intensity of the driving forces and processes operating in this area (practical contribution) and to test the possibility of scenarios (theoretical contribution).

**Key words:** scenarios, forecasting, futurology, Manětín, interviews, future, development