

Univerzita Karlova v Praze
Filozofická fakulta
Ústav informačních studií a knihovnictví
Informační věda

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Význam a design evaluačního výzkumu
v oblasti managementu informačních služeb

řízení informačních aktivit a toků
v organizacích ze sektoru soukromých bezpečnostních služeb

The importance and the design
of evaluation research on information management

management of information activities and flows
in private security service organization

Abstrakt dizertační práce v angličtině

Vedoucí práce: Prof. Ing. Josef Basl, CSc.

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Abstrakt dizertační práce v angličtině

In the first part, the dissertation describes the importance and the design of evaluation research on information management at small and medium-sized enterprises in the area of private security services. Secondly, it provides a general mapping of current evaluation practices trends from all over the world as well as from the Czech Republic. Thirdly, the dissertation depicts the main characteristics of evaluation and evaluation research methodology focused on the target group of small and medium-sized enterprises in private security service sector. The main goal of the dissertation project is to map and discuss the current importance of evaluation research on information management. Its main output is to explore an evaluation research methodology on information management for the implementation in small and medium-sized enterprises in the sector of private security services. The explored evaluation research methodology was verified in a pilot project carried out in three enterprises in spring 2015. The outputs of the dissertation project include an evaluation research report from the pilot evaluation research, which was realized in a medium-sized company participating in the pilot project. This step enabled to introduce illustrative design of the real evaluation research in practice. The final part of the dissertation provides an analysis of the explored evaluation research methodology focusing on its strengths and weaknesses including the definition of its specifics and limits. The main purpose of exploring the evaluation research methodology was to bring a useful tool for the small and medium-sized enterprises in the sector of private security services that can support them in the optimization process of information management.