

**Abstrakt:**

Diploma thesis is focusing on the declared and actually perceived organizational culture. Theoretical part defines the concept of organizational culture, focuses on description of individual attributes of the organizational culture and its structure. Attention is paid also to some typologies of the organizational culture, and to an overview of current level of knowledge regarding the area of declared and actually perceived organizational culture. In the empirical part, a case study of a chosen organization has been conducted, attempting to describe given phenomena. Content analysis has been used to study declared organizational culture, actually perceived organizational culture has been measured by OCAI and way of employees' understanding of this phenomenon has been reviewed in transcriptions of interviews with employees. Further, possible areas of future research have been suggested.

**Keywords:**

Organizational culture, competing values framework, university, case study

