RESUMÉ

A comparison of national trade mark with Community trade mark.

The purpose of my thesis is to compare legislation of national trade mark with leagislation community trade mark. I would like to show influence on the czech national trade mark after European union accession. In my thesis I focus on the amendment of European union trade mark through regulation European Parliament and Council (EU) 2015/2424. There are the most important changes in three areas: institutional, procedural and changes in the level of charges. This regulation is step forward in the development of trade marks. Thie regulation provides for simplification of the registration process.

My thesis is composed of six chapters plus introduction and conclusion. In the first chapter I discuss about concept of trade mark. It is about meaning trade marks on market share, about function, types of trade marks. About differences between concepts sign and trade mark and about well know trade marks.

In the second chapter I focus on historical development national trade marks. This development is in our territory very lengthy. This chapter is about historical development of community trade mark also.

Chapter three is about legislation national of trade mark in Czech republic. About legislation, characteristic, categories of trade mark, about registration process and invalidity and revocation. About office of intellectual property.

In chapter four I focus on international trade mark registration through Madrid`s protocol.

Finally in chapter five I focus on European Union trade marks as concept. About regulation European Parliament and Council (EU) 2015/2424 and changes which this regulation brought. About process of registration and function of European Union Intellectual Property Office – EUIPO.

The aim of last chapter is to compare legislation of national trade marks with legislation of European Union trade mark, to show differences in both adaptation. My conclusion is that the process of registration will be more simple in future for people.