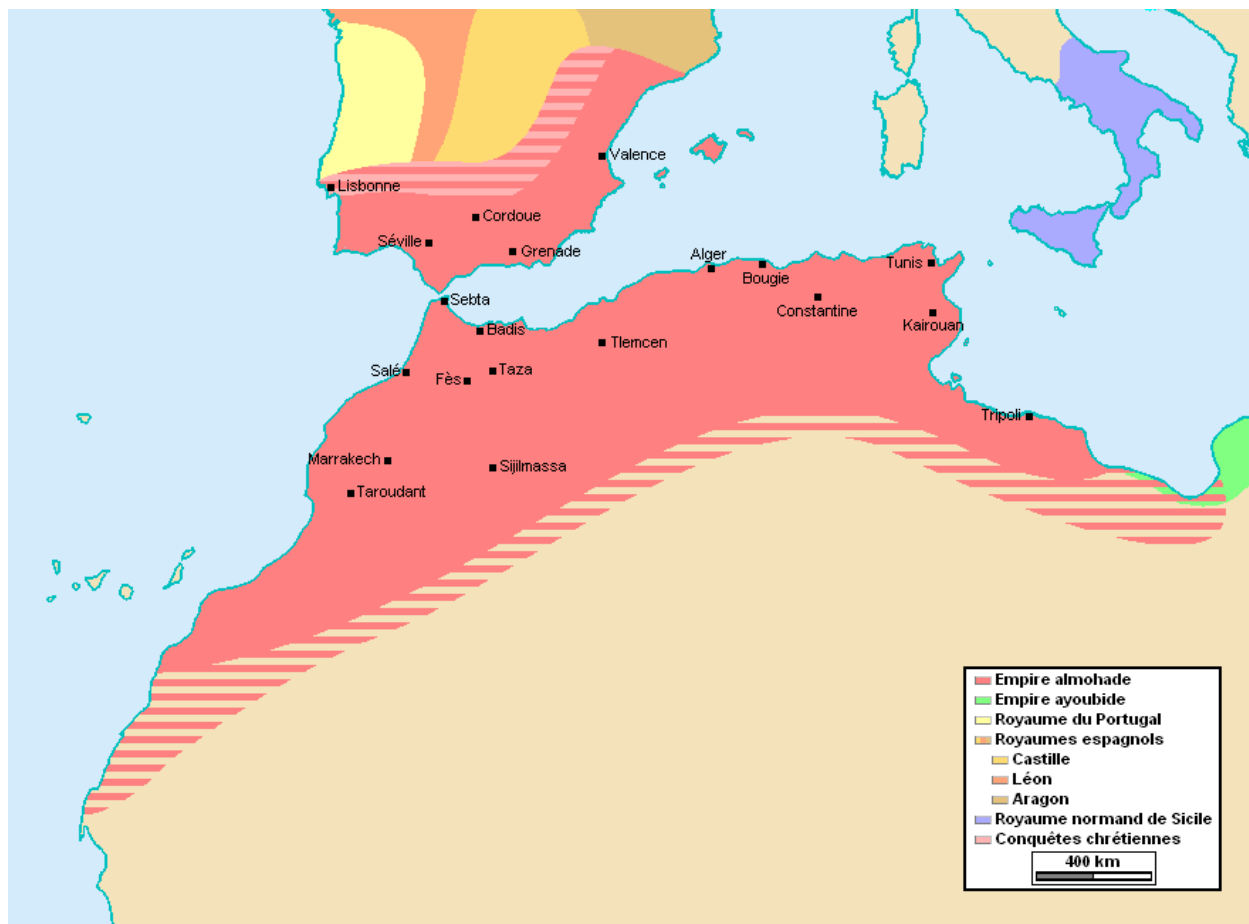


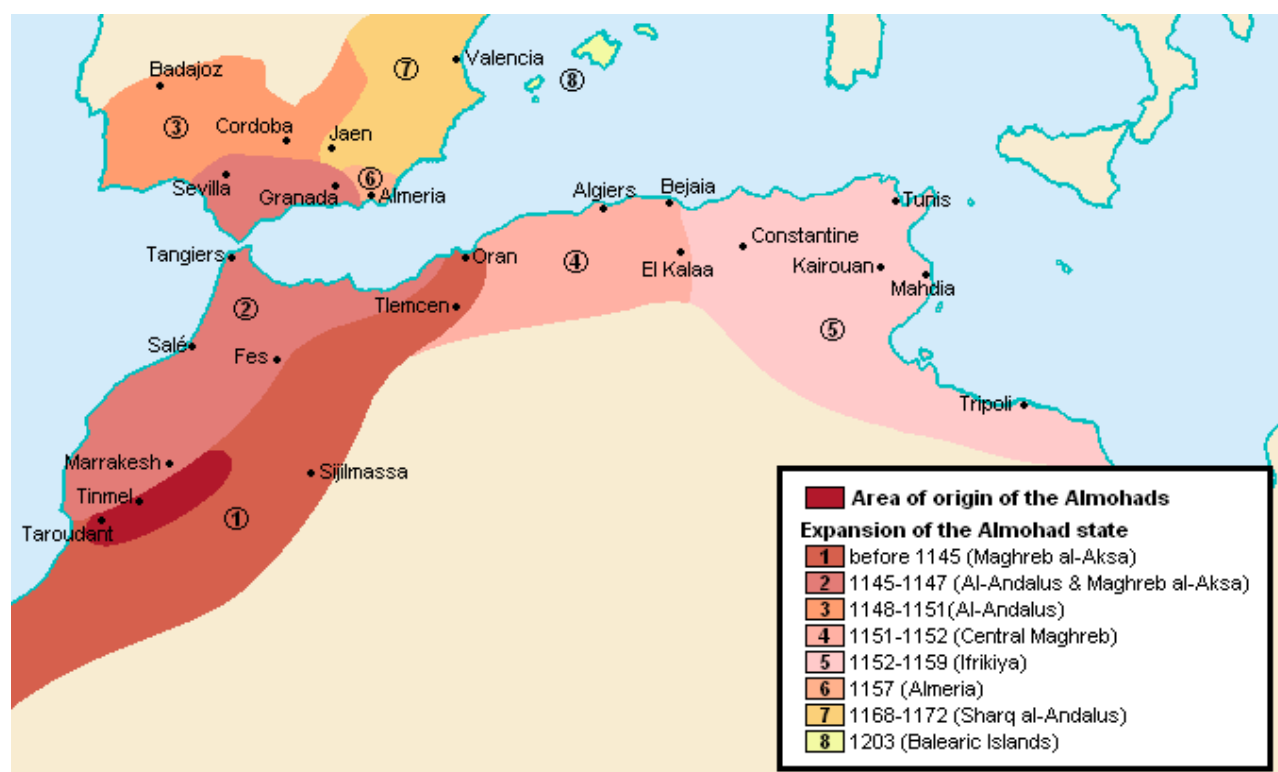
Přílohy

Příloha 1

Růžově znázorněná oblast pod dominancí berberské dynastie Almohad na počátku 13.století



Chronologické znázornění expanzí dynastie Almohad



Příloha 2

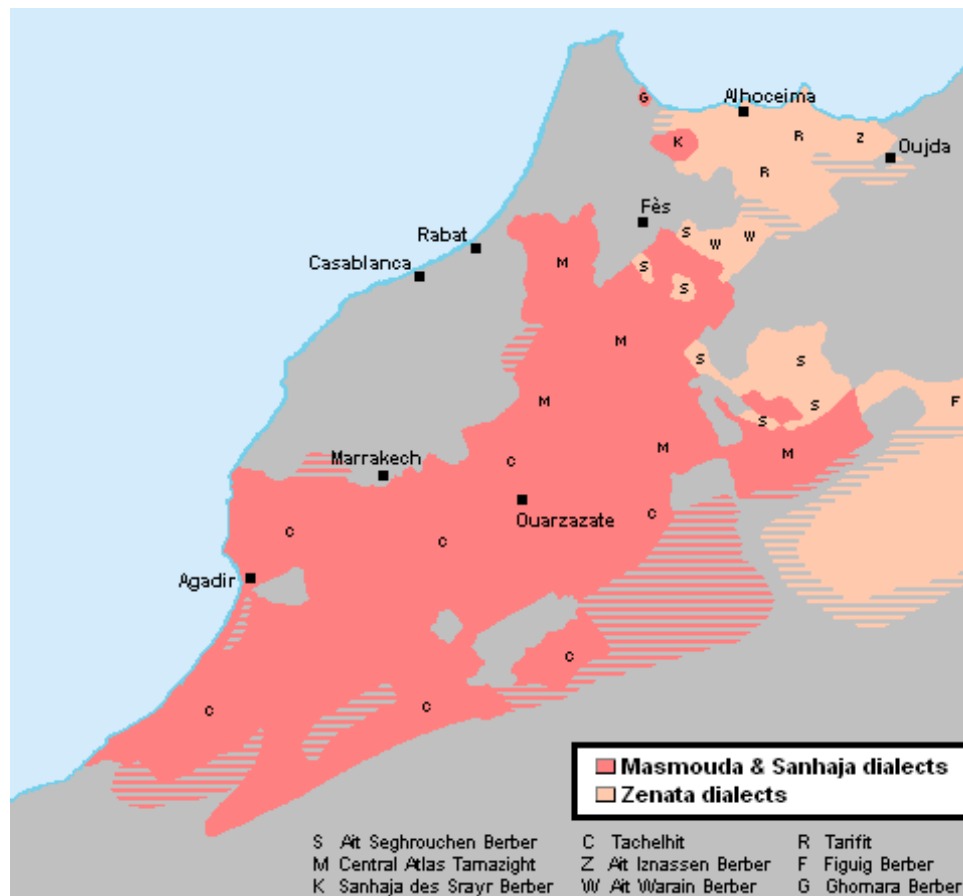
Mapa Severozápadní Afriky



Příloha 3

Oblasti Maroka, ve kterých se mluví Berbersky.

Rozdělení podle jednotlivých dialektů – Zehata, Masmouda a Sanhaja.



Příloha 4

Berberské znaky na zdi v Taghazoutu a na dveřích místního surfhousu.



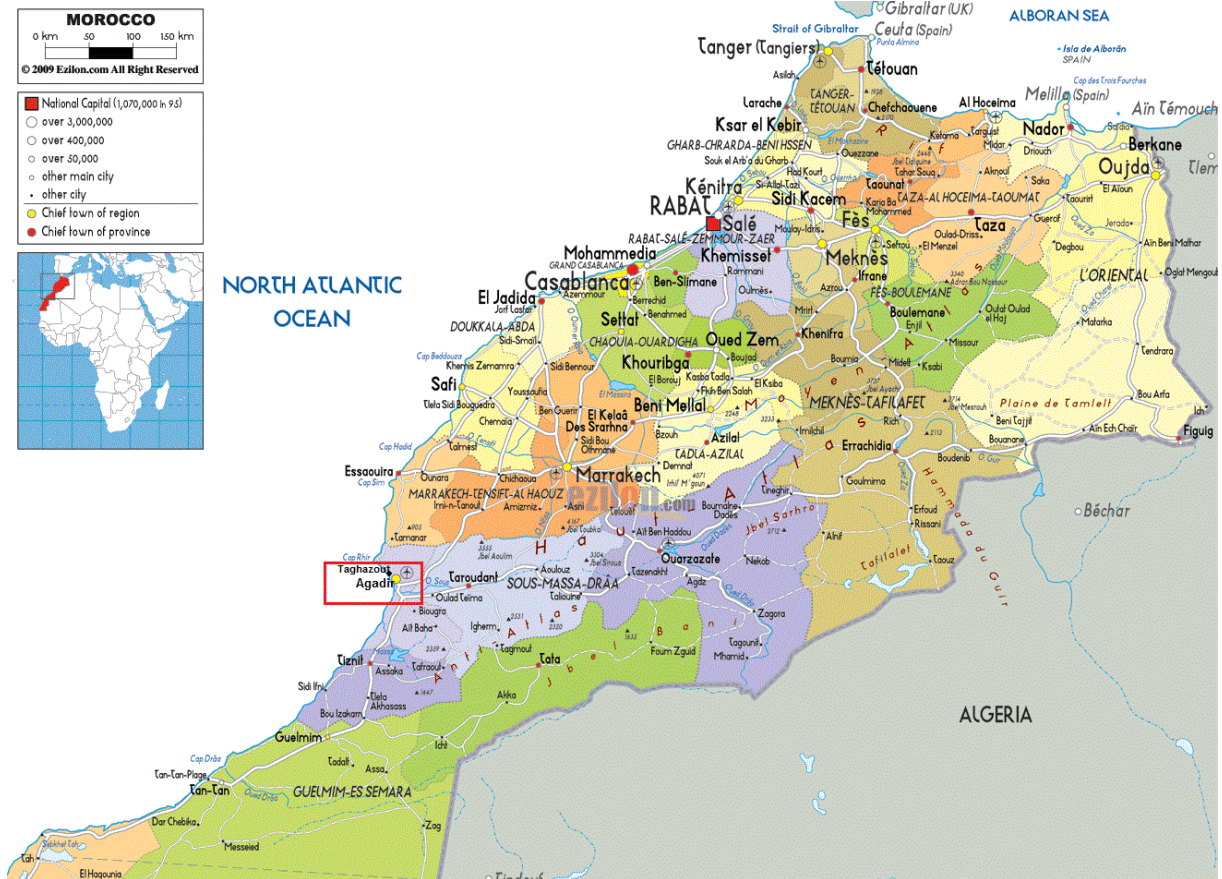
Příloha 5

Berberská vlajka se znakem *yaz* uprostřed.



Příloha 6

Mapa Maroka a lokace Agadiru a Taghazoutu

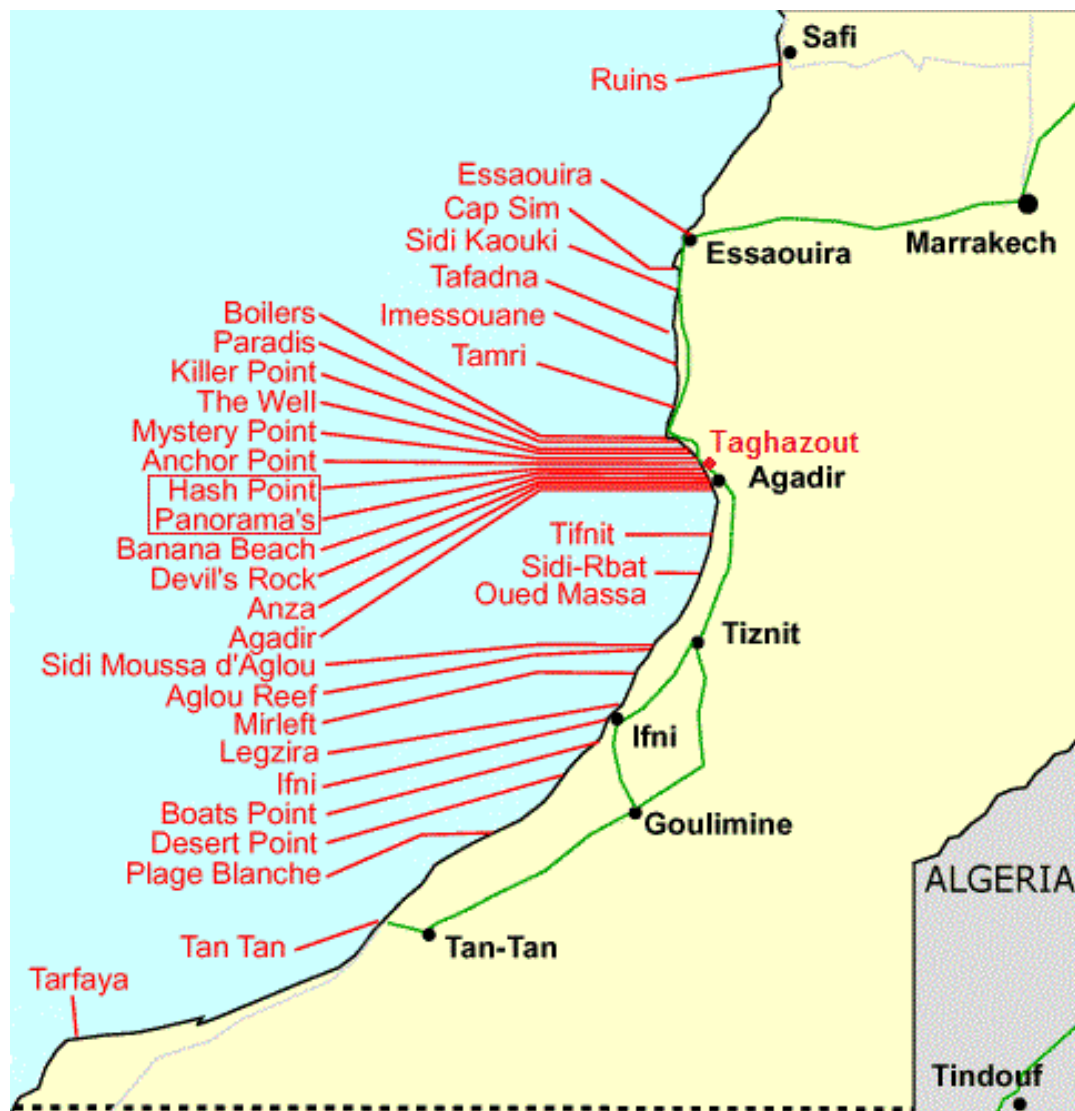


Příloha 7
Rozloha Taghazoutu



Příloha 8

Surfové spoty v Taghazoutu a jeho okolí



Morocco Surf Spots



Příloha 9

Fotografie jednotlivých surfových spotů v Taghazoutu
Panorama's



Hash Point



Anchor Point



Příloha 10

Taghazout a okolní vesnice.

Šedivě znázorněný prostor *Taghazout bay* je místo výstavby obřího rekreačního resortu.



Příloha 11

Celé znění e-mailu od Rachida z 30.března 2014:

(V textu e-mailu jsem pozměnila konkrétní jméno, na fiktivní Omar).

Concerning the project of surf camp, i had a meeting with my friend when i was in Morocco and we fixed the objectives. Now i have to complete the spanish version of the page so then i would be interested in spanish surfers to head to agadir and surf in Banana beach surf camp. The problems that i ve heard about in order to create a surf camp, is 2 mains ones: to create a buisness company in order to practise this job, then i need a surf instruction diploma which would cost 500 euro at least. But nothing is impossible if i want to realise my dream in the real life because i have it already in my imagination.

The surf now becoming a popular sport in Morocco, lets say it represent a style of life that makes you sharing the experience in a very positive atmosphere with people all over the world with all the levels. unfortunatly, there is still a lake of SURF CULTURE. Some use surf to win money or to be proud of their self or to satisfy some personal needs, not like before when people were doing surf in order to challenge their habilities, and to compete with all the other guys, i was remembering who would manage to do the take off, or to make a good manoever. Now everyone who know how to surf, want to create a surf camp and to make a buisness because this is the only way to travel and to see the world but most of them as soon as they got on buisness staff they lost a lot of their skills by the time.

Taghazout had changed a lot ,i can tell you that represent the dark side of the moon, I dont hate Taghazout, but people makes us sometimes to hate the places, you should ask someone who is from Agadir. People in taghazout whatever they got international conexions, but we (people from Agadir) dont see them as a civilised people because lake of consious aspects and no cultural level to express, therefore buisness interests had changed them so much and makes them so greedy. There are many things that a local from Morocco can tell you about a moroccan, maybe you dont see many things

I dont say that there are no good people, there are very nice people in Taghazout but they are not originally locals, like Omar and his brother, so kind people.

To set a surf camp, you need to set a company and the minimum capital to open a company is 1000€ then a need of local and notting more.

However, the european surf camp had grown up so much but now the moroccan surfcamp are in the chalenge with them, like Morocco surf town that got very good exsites lately comparing to surf Maroc and surf berbere. All depend on the service, not accomodation nor materiel, if i go to surfcamp i will not be interested in the bed, or the food or the surfboards or all the package but i will be interested in how they offer all these and what make diferences. The majority of surfcamp, never think to seek for clients from other arab countries than europ, i mean Gulf country, or our mentality is that Gulf people they are doing sexual tourism or what ??

Actually my attention is to analise some surf camps around spain, because i see they are

competing with each others by offering new activities than surfing or guiding. For exemple, now in plan B of some surfcamps when no waves, they take their clients to Paradise Valley but its a paid plan a part from their package which before was gratis. The surfcamp mentality must be changed by sharing to surf and to forget about economical benifict because after all its an exploitation of resources especially that when the BIG TOURISTIC RESSORTwill be begin, i dont think that would be a chance to create more and more surfcamps, as an academy of surf will be setted on there to control all the acuatique outdoorings sports around Tagazout.

In the end, i hope i will be able to bring new ideas to Banana beach and to try my best in making all surfers to be satisfied with spots of Morocco.

Příloha 12

Celé znění zápisu z terénního deníku ze dne 30.3.2015:

(V textu jsem pozměnila konkrétní jména na fiktivní Tarik a Farid. V původním textu z deníku jsem také často používala pouze první písmeno jména, z tohoto důvodu i zde uvedu F a T).

Farid : So no more interview yeah? Last time I did not come because I was pissed off because you told me that you wanna talk about why I finish with Tarik and I never finish with Tarik. Everything is the same! He is like my brother for 20 years! So I was really pissed off and did not wanted to come!

- *So why don't you tell me then? Why you telling me now 3 months later?*

- *Because I wanted to wait. I didn't want to tell you. I was pissed off. Not at you but at the situation what people say.*

- *OK so can you tell me how the things changed than?*

- *But nothing changed.*

- *So how it continue?*

- *But you see how it continues. You see everything.*

- *No, I don't know nothing we never really spoke. You never come to the house.*

- *I was here maaaaany times!*

- *Well 3 times in like half a year.*

- *Yeah you could have ask me then.*

- *I wanted to wait for some moment more relaxed....*

A pak už odešel nebo prostě se totálně vyhnul dalšímu pokračování rozhovoru. A já mu nemohla říct, že samotný Tarik je ten který s ním chce totálně skoncovat. Ještě mu chybí prodat to auto a pak ho totálně vymazat. Je mi toho Farida skoro až líto. On opravdu upřímně toho T má rád a věří v jejich přátelství, ale Tarik nad ním dávno zlomil hůl. Je to fascinující. On opravdu žije ve snovém světě a něco si namlouvá. Otázkou je, do jaké míry ho v té iluzi T nechává. Myslím, že do hodně velké míry. Nemá sílu a možná ani to srdce říct mu přímo "Faride je konec naše spolupráce skončila a až prodám auto, bude to definitivně over." Není mu to schopnej říct a já ho chápu.

Oni opravdu BYLI jako bratři, ale to je prostě over bohužel. Zatímco mi Farid říká o tom jak "nothing changed" atd. Tarik mi akorát včera nebo předevčírem líčil, jak s ním chce skoncovat. Jak chce prodat auto aby mezi nima nebyla už vůbec žádná konexe. Ze T to auto opravil a Farid mu doteď nezaplatil za tu opravu. Jen to auto používá na to, aby jezdil do Agadiru na party a nebo jeden den nechal to auto na pláži, nechal rozsvícený světla a dělal s tím party až se vybila baterka a pak dokonce popřel, že s tím autem na tu pláž vůbec jel. Teď je to auto znovu v opravě a F za to údajně opět odmítá platit.

Já do toho prostě nechci šťourat. Tady asi nastává přesně ten morální problém antropologa, kdy to prostě musím nechat být abych jim nezpůsobila ještě větší dusno tím, že v tom teď začnu šťourat a konfrontovat je. A že vytahnu na Farida: ale Tarik mi řekl, že s tebou skoncoval. A tím ho totálně zabiju. Protože on žije ve snovém světě, že všechno je OK, nothing changed. Já tady nejsem od toho mu ten svět bořit. Nemám to zapotřebí a co tím získám? Už jen celá tahle situace je sama o sobě vypovídající o všem co se tady děje.

Příloha 13

Citace rozhovorů z Tarikem zaznamenaných do terénního deníku týkající se vývoje spolupráce s Faridem a Johnem:

7.října 2014

I was always, for three years working for free for him, without contract, nothing, and everybody were telling me, Tarik you are so stupid, but I am like this, I trusted him, we are friends for 8 years. But than the first big problem started with the architect. He made the plan that supposed to be confirmed by the government – to propose the project to the government guy, so we can rent the land and he we agreed on price 7500,- Euro. It's not possible to buy a land here, but you can rent it for 99 years.

But when we went to the office of the architect, John said, that its not true and that it's only 5000,- Euro. So I showed him the emails we exchanged where I told him the price and I showed him that he said „OK“ and that he agreed on the price and he said he never wrote that and that I changed the e-mails or something. And refuse to pay to the architect and that's when the problems started.

Also John is giving the materials to different shops in Taghazout, first the cooperation was only between us, me and Farid and him and than he started to cooperate with other shops, but first he didn't say that to us, but we all know each other here in the village. Than some Swiss girl was here in Taghazout and she said that she will pay it NOW, because her father is investor, she cooperated on the project with Farid, but it also didn't work out. All I do now is focus on the Surf house and it's working so well really.

18.října 2014

Now all I want to do it focus on the house. I want to focus on this, make the terrace upstairs first, than the kitchen at the first terrace and than the rest of the house, the barrel room, and than to make something like little shop in the first floor just behind the entrance.

20.října 2014

It's a dream land, it's PERFECT! It's just above the Killer point. Its a land above one of the best spots in the world. And he is so stupid! Just because he didn't wanted to pay to the architect, we lost it and now I don't care. Now I have the house and you know what, now he wants to work for me! He lost the project and he asked me that if he can work for me as a surf instructor and I said no. I don't trust him. He also ask me to stay in the house for free, but I said no. Even you pay (...) why would I let him in my house for free. And than he went to Farid and started talking „Tarik he is no good and this and that.“ And Farid let him stay in his apartment. I don't care, it's his life.

John he is dreaming, he has lot of experience, but he is not so smart, its like this food, its good and he can say „Yes this is really good.“ But he has no idea what's in it, only me and Susana we knows, because we cook it. He is like that. He can see good things, but he don't know how to make

them reality. And that's why he bankrupt with his project. He don't know how to cooperate, he is stupid this guy.

(pozn. Susana byla kamarádka, se kterou ten oba vařili večeri)

15.ledna 2015

Tarik: And Farid he still owe me money, like 600,- Euro for the material that I bring to his shop. I ask him for that almost every day and I feel stupid to keep pushing him. He pays EVERYONE immediatelly except me, just because I don't push, but I feel stupid.

Já: Yes but it is about your money, you live out of it. So you should push until you get it, that's what they expect, that you will eventually give up!

Tarik: Yes you are right, but I am just not like this. It is hard, 90% of moroccans are like this, really Lusi, 90%! Very irresponsible, they say „I will do.“ and they never do. And me I dont care, I finish with them like this, I dont need these people in my life.

Příloha 14

Citace rozhovorů z Tarikem zaznamenaných do terénního deníku týkající se přístupu místních lidí k podnikání a k lidem ze severu Maroka:

7.prosince 2014

Like me taking chance living good life and the people here from the South they are jealous they don't like but the luck is on their side! They don't have to rent its their houses, they just have to be smart and take the chance, but they don't do it. They do nothing and just complain. They are lazy here they do nothing.

7.října 2014

People in this village, especially the older ones, they don't realize, what's happening here. The government should do something about this. Taghazout is number three place for surfing in the world. I read it somewhere; the first is Bali or Indonesia, second I think something like Mexico. If they wake up now, they will be part of the business. People here are just lazy, they don't have lots of idea.

15.ledna 2015

You can make money and live the whole year, but people here they waste it, they get money quickly and spend it quickly. They say that they smoke Marlboro during the season and just Marquise in the summer. But it is only because they are stupid, they don't invest. They have so much opportunity here, you are in Morocco and you even make business in Euro here! But people they care only about getting their money NOW! And they don't see the future.

Příloha 15
Asma Sanbati - Surfer Hijabi Girl



Příloha 16

Vizuální změna Taghazoutu

Zelená oblast - původní domy ve vesnici. Neoznačené domy (mezi zelenou a červenou) - obytné domy původních obyvatel, popř. surfhousy a apartmány, ne tolik populární mezi turisty. Z cizinců využívány spíše lifestylovými migranty vlivem levnějšího nájmu, který samozřejmě roste směrem k pláži.

Červená oblast - na obou stranách podél hlavní cesty; surfshopy, restaurace, různé obchody s potravinami, suvenýry atd.. Žlutá označuje asi 200m jejich nejhustší koncentrace.

Červená část podél pobřeží je nejnovější zástavba. Jsou zde další restaurace, kavárny a nejvíce surfhousů a apartmánů pro turisty. Nejspodnější část této červené linie podél pobřeží je tou, o které mluvím v závěru práce a která má být „zkultivována“ státem.



Příloha 17

Hanane Lafram sjíždí několikametrovou vlnu ve městě Mohammedia.



Hanane na spotu Desert Point na sever od Taghazoutu.

