

## **Abstract**

The dissertation *Topic of popular music in the local press of contemporary Karlovy Vary region in the period 1957 - 1967* attempts to capture the process of official views presented in the regional press between the years 1957 - 1967 in the territory of today's Karlovy Vary Region on various genres of modern music, represented by mainstream dance music which later evolved into popular music. Articles, reviews and critiques relevant to modern music published in newspapers in area of Karlovy Vary and specialist publications dedicated to particular cultural issues in the region was used for the research. Furthermore, it was primarily jazz and rock music in Czechoslovakia known as big beat (bigbít). The introduction deals with the theoretical and methodological issues appropriate to the topic and their possible use. The next part deals with the social and cultural context in Czechoslovakia at that time, the influence of ideology on culture and simultaneously on releasing in art and society during the 1960s. An overview of contextualization within postwar (World War II) official press, the situation regarding modern music in Karlovy Vary regional press in the period 1948 - 1956 and also archival documents that are related to the topic of work are mentioned in the second part. The third part deals with the real topic of work based on the analysis of the press.