

Abstract

This bachelor thesis deals with the influence of American media on the decision to intervene in Cuba in 1898. The aim is to find out the reasons for the American intervention in Cuba and the role of American media, especially tabloids, in this decision making. The paper analyzes and justifies the factors that influenced the decision of President William McKinley. The first part describes the change of American media at the end of nineteenth century and explains the concept of yellow journalism that links to tabloids. The second part deals with events and political decisions before American intervention and ends with a brief description of the conflict. The last part discusses the role of tabloids in the context of the conflict. There are some arguments that focus specifically on the impact of reports on the American public and the penetration into politics. It has been found that the influence of American tabloids at that time is overestimated and was not the main reason for the US intervention on the island.